

CE 2411 WEB DESIGN I

Instructor: John Benson



The following books are recommended but not required:

CREATIVE WEB DESIGN version 2 by Bill Weinman

The Definitive Guide to CSS version 2 by Eric Meyer

Required supplies:

Blank CDR's or portable hard drive or media storage device.

Class 1

Introduction

Internet Providers

Domain Names

Software (Discussion of WYSIWYG and Hand Coding)



HTML Basic Tags

Creating First Page

Goals of Students /



Project: 5-page site due for Class 10

Class 2

Hyper Linking

Graphics: File Size

GIF vs. JPEG

Compression Exercise

Inserting and Linking Images

Web Color

Final Project: Gather Content

Class 3

Information Architecture / Planning

Organization

FTP / Directory Structure

Submitting a Proposal



Intro Tables

Final

Class 4

Continue with Tables

Begin CSS for Text formatting

Final Project Proposal Due

Class 5

More CSS

Final Project Workshop

Class 6

Frames

I-Frame

Navigational Issues
Final Project Workshop

Class 7

JavaScript Basics
Final Project Workshop

Class 8

Forms
Dreamweaver
Final Project Workshop

Class 9

Dreamweaver Continued
Search Engines, Getting listed, and Visibility
Final Project Workshop

Class 10

Multimedia, Flash, The Dynamic Web and Beyond: Lecture
Final Project Critique

Please Note:

The University of the Arts Continuing Education Program reserves the right to cancel or reschedule any course or to change the instructor. In the case of these circumstances, the University is not responsible for supplies that may be purchased in advance.

*To have ACT 48 Activity Hours for this course reported to the Pennsylvania Department of Education (PDE) you must complete and return the **Request for Activity Hours Submission Form** to the UArts Continuing Studies Office and meet all requirements outlined by the PDE.*